



HEALTH ADVOCACY AUGUST EDITION



World Breastfeeding Week | Aug. 1-7



WBW is celebrated every Aug. 1-7 in commemoration of the 1990 Innocenti Declaration. WBW started in 1992, with annual themes including healthcare systems, women and work, the International Code of Marketing of Breastmilk Substitutes, community support, ecology, economy, science, education and human rights. Since 2016, WBW has been aligned with the Sustainable Development Goals (SDGs). In 2018, a World Health Assembly resolution endorsed WBW as an important breastfeeding promotion strategy.

[Click here](#) to access World Alliance for Breastfeeding Action's resource hub.

[LEARN MORE](#)

National Breastfeeding Month



On Aug. 6, 2011, the USBC officially declared August as National Breastfeeding Month. Each August the USBC hosts a social media advocacy and outreach campaign inviting member organizations, breastfeeding coalitions, partner organizations, and individuals to participate in online action and conversation about the policy and practice changes needed to build a landscape of support for babies and families.

[Click here](#) to view National Breastfeeding Month weekly observances, official merchandise, and more.

[LEARN MORE](#)

National Immunization Awareness Month



National Immunization Awareness Month is an annual observance held in August to highlight the importance of routine vaccination for people of all ages.

Find resources, promotional materials, and more on the [NIAM webpage](#).

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Nurse's Station Health Awareness

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