

## **Indiana Hospital Association Expands Partnership with H4 Technology to Enhance Health Care Solutions**

Indianapolis, IN – Aug. 27, 2024 – The Indiana Hospital Association (IHA) is excited to announce the expansion of its strategic partnership with H4 Technology by endorsing H4 Technology’s Revenue Cycle Services product suite. This is in addition to IHA’s endorsement of H4 Technology’s industry-leading Revenue Cycle Analytics Platform, eobee!

H4 Technology is a leading health care data solutions and services company focused on Revenue Cycle Management. Services include actionable reporting and process design, denial management, and revenue optimization strategies. These services are delivered by a team of certified RCM experts led by one of the most recognized Revenue Cycle Experts in the industry Taya Gordon, MBA, FACMPE.

This collaboration marks a significant step forward in IHA's mission to advance the quality of care and operational excellence across Indiana's health care facilities. Services endorsed include:

### Data Analytics & Reporting

Comprehensive analytics platform that transforms raw data into actionable insights. We offer customizable dashboards, predictive modeling, and real-time reporting to help health care providers track performance metrics and identify trends.

### Trending Reports by Service, Department or Program

Gain actionable insights into health care operations with our Trending Reports service. We analyze data by service, department, or program to identify trends, patterns, and performance metrics. These reports provide a comprehensive view of operational efficiency empowering organizations to make informed decisions and drive continuous improvement.

### Claims-Based Analysis of Denials

Our Claims-Based Analysis of Denials service offers in-depth examination and categorization of claim denials. By scrutinizing denial data, we pinpoint root causes, such as coding errors or documentation deficiencies, to streamline claim submission processes and reduce reimbursement delays. This analysis enhances revenue cycle management by implementing targeted corrective actions and improving claims approval rates.

### Optimization Strategies for Revenue Enhancement

Unlock your health care organization's financial potential with our Optimization Strategies for Revenue Enhancement service. Through meticulous analysis of revenue streams, billing practices, and reimbursement trends, we devise customized strategies to maximize revenue capture and minimize revenue leakage. By optimizing operational workflows and compliance with regulatory requirements, we ensure sustainable financial growth and profitability.

### Payer Performance Reviews

Evaluate payer relationships and performance metrics with our Payer Performance Reviews service. We analyze contract terms, reimbursement rates, claims processing efficiency, and denial patterns to assess payer performance comprehensively. Armed with actionable insights, health care organizations can negotiate favorable contracts, optimize payer relationships, and enhance financial outcomes through informed decision-making.

### Outsourced Insurance Accounts Receivable (A/R) Management

A strategic health care service designed to streamline and enhance the revenue cycle operations of health care providers. In this service, health care organizations delegate the responsibility of managing insurance billing, claims submission, follow-up, and collections to our experts who come with deep industry knowledge and proficiency in navigating the complexities of health care reimbursements.

### **A Strengthened Partnership for the Future**

Through this expanded partnership, IHA and H4 Technology will work together to provide member hospitals with enhanced access to innovative data solutions, resources, and support. The collaboration aims to empower health care providers across Indiana to deliver superior patient care, improve operational efficiency, and navigate the complex health care landscape with confidence.

"We are thrilled to deepen our partnership with H4 Technology," said Adam Scott, Senior Director, Field Engagement of Indiana Hospital Association. "Their expertise in health care data solutions, consultive analytics and operational expertise will be instrumental in helping our member hospitals harness the power of data to achieve better outcomes for patients and communities across the state."

"H4 Technology is committed to outstanding customer service, and we are always thrilled when our customers ask what else we can help with" said Chris Henkenius, Founder & CEO H4-Technology. "We look forward to continuing our work with IHA and supporting Indiana's health care providers with the tools, insights and expanded support services they need to thrive."

For more information about the partnership and the services offered, please visit [eobee.com](http://eobee.com) or contact Jodi Gill, Sr Director of Customer Success email: [jodi@h4-technology.com](mailto:jodi@h4-technology.com).